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MY RESUME

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Jessica Davies, CFA
 UX Researcher | UX Designer

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EDUCATION

Harvard University Boston, MA
 M.S. Health Policy & Management
 University of California Berkeley, CA
 B.A. Psychology

UX METHODS

user research interviews ideation
 guerrilla research personas surveys
 body storming sketches prototyping
 design studio user flows user testing
 contextual inquiry heuristic evaluation

SUMMARY

10+ YEARS 10+ YEARS 3+ YEARS
 Research Strategy UX Design

2 products to market

mobile 1st background 4 start-ups

EXPERIENCE

Goldman Sachs blue rocket IDEO
 Tier5 Deloitte. EY
 MORE

SKILLS

Public speaking X-functional teams Healthcare SME Data analysis Spanish

HTML CSS JS
 in



Blue Rocket, Inc.

Chief Strategist & UX Designer

Designed mobile apps across multiple industries for innovative start-up. Created sketches, wireframes, screen flows, and user flows for novel native app ideas.

2015 - Present ♥ 10 💬 52



Tier5

Jessica's Creations (freelance)

Designed experiences for two distinct personas. Performed design studio, heuristic evaluation & journey maps.

Summer 2015 ♥ 11 💬 21



WWE

Director of Investor Relations

Redesigned website to be investor focused & social media savvy.

2012 - 2013 ♥ 11 💬 12



Consilium

Senior Equity Research Analyst

Designed client websites, social media & marketing plans.

2009 - 2013 ♥ 21 💬 34



IDEO

Business Designer & Researcher

Managed design and execution of research studies for new product.

2016- Present ♥ 10 💬 52



Consilium

Senior Equity Research Analyst

Composed detailed research reports for innovative start-up.

2009-2013 ♥ 21 💬 34



Rochdale Investments

Portfolio Manager & Sr. Researcher

Created healthcare mutual-fund product. Researched stocks via industry contacts, clinical research evaluation & competitive research.

2002 - 2008 ♥ 54 💬 75



Goldman Sachs & Co.

Associate Research Analyst

Performed primary research and analysis, designed surveys, worked with university researchers/MDs, & visited companies.

2001 - 2002 ♥ 24 💬 33

STRATEGY



Blue Rocket, Inc.

Chief Strategist & UX Designer

Led intensive workshops to vet each app idea. Produced extensive whitepapers covering business model, technology & design.

2015 - Present ♥ 10 💬 52



Victory Healthcare

Director of Strategy & IR

Led due diligence, research, strategy & pitch book creation for sale of the entire company. Key part of M&A team.

2013 - 2014 ♥ 15 💬 42